

Here's how you can Help

Full Official Party Registration Requirements can be found at the Elections Canada website at www.elections.ca

There is going to be some place or opportunity for you can offer your experience and knowledge to help this party grow:

Primary (This is the Application for Registration to be sent to Elections Canada)

- **Declarations:** 250+ Member Declarations
Eligibility: Canadian citizen, 18 years of age or over; however, Officer roles cannot be members, agents or candidates of other parties or in their employ
- **Officers:** (see www.elections.ca for complete details)
 - Leader (I will volunteer as Interim, only for registration purposes)
 - Minimum 3 other Officers (President, VP, Treasurer or Secretary)
 - Official (Chief) Agent
 - Auditor (CA, CGA or CMA)
- **Party Documents:**
 - Draft of Party constitution/bylaws/Letters of Incorporation/intellectual property (trademark etc.)
 - Party's political program, policy statements, advertising material and fundraising plan, as applicable, are to be included in the registration process

▶ In the application audit, Elections Canada will send declares a request for confirmation of your membership.

The final step in registration is to run at least 1 candidate in an election – this could under a year from now so we must be prepared!

Secondary (during and after the date the Application for Registration has been sent to Elections Canada)

- Ongoing evolution of policies/principles
- Recruitment, where possible as volunteers from membership: (see bottom of page for samples)
 - ▶ people with political organization, legal, and Freedom of Information/Privacy knowledge/experience
 - ▶ people with marketing/communication experience
 - ▶ people with graphics/website/programming knowledge -- this must not be underestimated. The Web is a great equalizer, it hastens getting out the message, and it reduces costs significantly for start-up Parties. But the message (the website) still has to be a good one.
 - ▶ people with ideas and enthusiasm who want to promote our objectives
- Longer-Term:
 - ▶ registration of district associations
 - ▶ the ultimate goal: candidate and riding selection (determine the process and perform the activity)



In summation, the usual requirements for national and local political campaigns include:

Computers/MIS:

Web Design and Programming
Database Management
Layout and Design

Administrative/Office Management
Earned Media and Public Relations
Elections Canada Compliance

Campaign Management:

Project Manager
Campaign Coordinator
Political Director

Fundraising
Building Grassroots Organization
Opposition Research

Party/Constituency Liaison
Events Planning and Advance Work
Legal/Insurance Issues
Paid Media (Radio and Television)
Speechwriting
Fundraising and Events
Survey Research
Miscellaneous/ad hoc

Lastly but perhaps most importantly, the value of volunteerism cannot be underestimated. Bless the volunteers!